

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L2	14	(US-20050187818-\$ or US-20040186776-\$ or US-20040103024-\$ or US-20040230676-\$ or US-20050228797-\$ or US-20050165766-\$ or US-20050096980-\$ or US-20050091111-\$ or US-20050038914-\$ or US-20040192351-\$ or US-20020013729-\$ or US-20010047297-\$ or US-20050187823-\$ or US-20040243565-\$). did.	US-PGPUB	OR	ON	2009/08/10 11:28
L3	412673	L2 and "9" (condition same (satisf\$4 or met) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/10 11:28
L4	4	L2 and (condition same (satisf\$4 or met) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/10 11:28
L5	4	L2 and (condition same (satisf\$4 or met or meet) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/10 11:28
L6	5	L2 and ( (term or condition) same (satisf\$4 or met or meet) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/10 11:29
L7	2	L2 and ( (term or condition) same (satisf\$4 or met or meet) same match\$4 )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/10 11:33

L8	5	L2 and ( (term or condition) same (satisf\$4 or met or meet) and match\$4 )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/10 11:34
L9	6	L2 and ( (multi\$4) same (offer or promotion or campaign))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/10 11:41
L10	13	L2 and ( (display\$4 or presentat\$5) same (internet or web or website or line) same (user or participant or customer or consumer) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/10 11:46
L11	10	L2 and ( (context) same (user or participant or customer or consumer) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/10 12:06
L12	10	L2 and ( (context\$4) same (user or participant or customer or consumer) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/10 12:07
L13	14	L2 and ( (context\$4 or relevan\$4) same (user or participant or customer or consumer) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/10 12:08
L14	8	L2 and ( (condition or term) same (user or participant or customer or consumer) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/10 12:22
L16	11	L2 and (search )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/10 12:46

L17	8	L2 and ( (machine or equipment or apparatus) same (sort \$4 or exhang\$4 or management or preference or retriev\$4 or sort\$4 or campaign or distrib\$5) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/10 13:24
L18	13	L2 and ( (server) same (sort\$4 or exhang\$4 or management or preference or retriev\$4 or sort\$4 or campaign or distrib\$5) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/10 13:26
S1	1	10/783383.app.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 14:24
S2	307	(( (ad or advertis\$6) same (context or condition) same (match) same (present \$5) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 14:33
S3	100	(( (ad or advertis\$6) same (context or condition) same (match) same (present \$5) and (offer or promotion) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 14:34
S4	36	(( (ad or advertis\$6) same (context or condition) same (match \$4) near9 (offer or promotion) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 14:40
S5	436	(( (ad or advertis\$6) same (match\$4) near9 (offer or promotion) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 14:49
S6	4	(US-20050187818-\$ or US-20040186776-\$ or US-20040103024-\$ or US-20040230676-\$). did.	US-PGPUB	OR	ON	2009/08/08 16:08

S7	4	S6 and (server) and database	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 16:08
S8	3	S6 and ((offer or promotion) same exchange)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 16:09
S9	3	S6 and (transaction)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 16:11
S10	3	S6 and ((fee or charge) same transaction)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 16:12
S11	3	S6 and ((fee or charge) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 16:13
S12	2	S6 and (content same context same (price or cost) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 17:00
S13	4	S6 and (content and context and (price or cost) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 17:00
S14	2	S6 and (resolution )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 17:01

S15	2	S6 and ( preference )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 17:03
S16	2	S6 and ( search same term )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 17:05
S17	3	S6 and ( (database same (offer or promotion ) ) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 17:08
S18	4	S6 and ( (user or participant or customer or consumer) same (location or location or position) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 17:10
S19	3	S6 and ( (cost or price) same (click or impression or conversion) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 17:16
S20	1	S6 and ( (predefin\$5 or predetermined) same categor\$5)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 17:21
S21	3	S6 and ((offer or promotion) same (modified or edited or partial\$5) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 17:23
S22	2	S6 and ((virtual) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 18:09

S23	2	S6 and ((virtual) and (management or preference or retriev\$4 or sort\$4) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 18:26
S24	1	S6 and (( manaagement or preference or retriev\$4 or sort\$4) same (machine or equipment or apparatus) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 18:30
S25	2	S6 and ( (management or preference or retriev \$4 or sort\$4 or promotion) same (machine or equipment or apparatus) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 18:30
S26	3	S6 and ( (management or preference or retriev \$4 or sort\$4 or promotion or distribut \$5) same (machine or equipment or apparatus) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 18:31
S27	3	S6 and ( (matching) and (mining or artificial or AI) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 18:34
S28	4	S6 and ( (matching) and (context) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 18:37
S29	2	S6 and ( (matching) same (context) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 18:38
S30	2	S6 and ( (ad or advertis \$5) same (real) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/08 18:42

S31	4	(US-20050187818-\$ or US-20040186776-\$ or US-20040103024-\$ or US-20040230676-\$). did.	US-PGPUB	OR	ON	2009/08/09 21:44
S32	1	S31 and ( (advertiser same context same present\$6 same (user or participant or customer or consumer) ) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 21:44
S33	1	S31 and ( (advertiser same (context or condition) same present \$6 same (user or participant or customer or consumer) ) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 21:45
S34	379	(( (advertiser same (context or condition) same present\$6 same (user or participant or customer or consumer) ) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 21:46
S35	12	(US-20050187818-\$ or US-20040186776-\$ or US-20040103024-\$ or US-20040230676-\$ or US-20050228797-\$ or US-20050165766-\$ or US-20050096980-\$ or US-20050091111-\$ or US-20050038914-\$ or US-20040192351-\$ or US-20020013729-\$ or US-20010047297-\$). did.	US-PGPUB	OR	ON	2009/08/09 22:18
S36	1	S35 and ( (advertiser same (offer or promotion or campaign) same (advertisee or publisher) same match \$4 same (present\$6 or display\$4 or show\$4) same (user or participant or customer or consumer) ) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 22:20

S37	15	(( advertiser same (offer or promotion or campaign) same (advertiser or publisher) same match \$4 same (present\$6 or display\$4 or show\$4) same (user or participant or customer or consumer) ))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 22:21
S38	14	(US-20050187818-\$ or US-20040186776-\$ or US-20040103024-\$ or US-20040230676-\$ or US-20050228797-\$ or US-20050165766-\$ or US-20050096980-\$ or US-20050091111-\$ or US-20050038914-\$ or US-20040192351-\$ or US-20020013729-\$ or US-20010047297-\$ or US-20050187823-\$ or US-20040243565-\$). did.	US-PGPUB	OR	ON	2009/08/09 22:33
S39	3	S38 and (( advertiser same (offer or promotion or campaign) same (advertiser or publisher) same match \$4 same (present\$6 or display\$4 or show\$4) same (user or participant or customer or consumer) ))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 22:33
S40	7	S38 and (( advertiser same context same present\$6 same (user or participant or customer or consumer) ))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 22:34
S41	9	S38 and (( advertiser same present\$6 same (user or participant or customer or consumer) ))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 22:36



S42	13	S38 and ( (advertiser same (present\$6 or display\$4 or show\$4) same (user or participant or customer or consumer) ) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 22:38
S43	8	S38 and ( (advertiser same context same (present\$6 or display\$4 or show\$4) same (user or participant or customer or consumer) ) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 22:40
S44	3	S38 and ( (advertiser same context same (present\$6 or display\$4 or show\$4) same (user or participant or customer or consumer) same (offer or promotion or campaign) ) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 22:41
S45	13	S38 and (server) and database	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 22:49
S46	1	S38 and ((server) same database same (offer or campaign) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 22:51
S47	3	S38 and ((server) and database same (offer or campaign) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 22:51
S48	7	S38 and ((fee or charge or cost) same (transaction or facilitat \$6) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 22:53
S49	3	S38 and (content same context same (price or cost) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 22:58

S50	7	S38 and (preference )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 23:00
S51	4	S38 and (search same term)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 23:00
S52	11	S38 and ( (user or participant or customer or consumer) same (location or location or position) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 23:01
S53	2	S38 and ( (user or participant or customer or consumer) same (location or location or position) same real\$7)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 23:03
S54	9	S38 and ( (cost or price) same (click or impression or conversion) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 23:04
S55	4	S38 and ((virtual) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 23:06
S56	4	S38 and ( (matching) and (mining or artificial or AI) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/09 23:07

8/ 10/ 2009 1:44:03 PM

C:\Documents and Settings\rhenry\ My Documents\ EAST\ Workspaces\ 783383.wsp